

PROVINCETOWN ART GUIDE

with fine dining

2010 ARTIST / ARTISAN RATES



Info & Deadlines

Publication Date • June 15, 2010

Final Deadline • April 15, 2010
50% deposit required at sign-up.

Final Payment • May 15, 2010
*To be included in the 2009 edition, final payment **must** be received by this date.*

Circulation • 30,000 Copies Annually

Provincetown, Cape Cod, Boston, Providence, and New York City galleries, inns, guesthouses, hotels, transportation centers (including Cape Air and Fast Ferry), museums, bookstores, coffeeshops, restaurants and Chambers of Commerce.

Distribution Cycle

Bi-weekly and by request in June, July and August, monthly and by request September thru December.

Every Art Guide advertisement appears online with free web and email links at provincetownartguide.com!

Contact Us

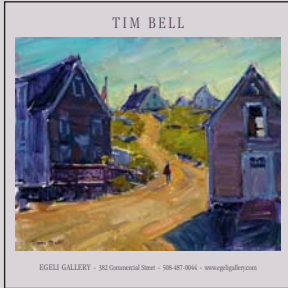
Long Point Studio • 170 Commercial St. #512, Provincetown MA 02657
 508.487-6681 • sales@provincetownartguide.com • provincetownartguide.com

10% OFF
 FOR EARLY PAYMENT!
Get 10% off if you pay in full by
Nov 10, 2010

Artist/Artisan Rates & Advertising Specs

All ads feature full-color and can be designed with our assistance at no extra cost.

Full-Page Ad \$800



Full-page ads are located in the Artist or Artisan section.

Full-Page Specs

6.25 x 6.25
(6.5 x 6.5 with bleeds)

Half-Page Ad \$475



Half-page ads are located in the Artist or Artisan section.

Half-Page Specs

6.25 x 3.094
(6.5 x 3.344 with bleeds)

Third-Page Ad \$355



Third-page ads are located in the Artist or Artisan section.

Third-Page Specs

5.75 x 1.8

Quarter-Page Ad \$250



Quarter-page ads are located in the Calendar section to promote special exhibits and events.

Quarter-Page Specs

5.75 x 1.325

All Art Guide advertisements appear online with free web and email links at provincetownartguide.com!

ARTISAN AD AND LISTING SAMPLES:
see above for Artist samples

Artist/Artisan Listing \$175



Artists/Artisans receive a full-color art image, gallery/shop/studio affiliation, web site or email, and descriptive text (up to **12 lines, 200 characters** total, including spaces). Descriptions can include philosophy, unique process, etc.

