

# Info & Deadlines

## Advertising Deadlines

**10% OFF**  
FOR EARLY PAYMENT!  
*Get 10% off if you pay in full by  
Oct 31, 2007*

**Final Deadline**      **April 30, 2008**  
*50% Deposit required at Sign-Up*

**Final Payment**      **April 30, 2008**  
*To be included in the 2008 Edition, final  
payment **must** be received by this date.*

**Publication Date**   **June 6, 2008**

**Circulation**   **30,000 Copies Annually**

**Provincetown, Cape Cod, Boston,  
Providence, & New York City  
galleries, inns, guesthouses, hotels,  
transportation centers (including **Cape  
Air & Fast Ferry**), museums,  
bookstores, coffeeshops, **restaurants  
& Chambers** of Commerce.**

## Distribution Cycle

**Bi-weekly** & by request in June,  
July & August, **monthly** & by  
request September thru December

## Special Perks

Every Art Guide **advertisement will  
appear online** with a **free link** at  
**provincetownartguide.com** - &  
don't forget to email your events &  
press releases to appear in our **free  
continually updated 2007 Arts  
Events Calendar online!**

## Contact Us

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*Fifth  
Anniversary  
Edition!*

PROVINCETOWN ART GUIDE

with fine dining

2 0 0 8 F I N E D I N I N G R A T E S

# Dining Directory Rates & Advertising Specs

All ads feature full-color & can be designed with our assistance at no extra cost.

## Fine Dining Listing . . . . . \$295

Each Fine Dining listing features a full color logo or artwork, establishment name, address, telephone, web site, and map coordinate followed by a maximum of **6 lines (600 characters)** total, including spaces).

Descriptions can include chefs' biographies, house specialties, décor, philosophy, etc.

## Full-Page Ad with Listing . . . . \$1095

Each full-page ad is located in the Fine Dining and includes a **FREE** dining listing.

*Full-Page Specs*  
6.25 x 6.25  
(6.5 x 6.5 with bleeds)

## Half-Page Ad with Listing . . . . \$795

Half-page ads are located in the Fine Dining and include a **FREE** dining listing.

*Half-Page Specs*  
6.25 x 3.094  
(6.5 x 3.219 with bleeds)

## Premium Ad with Listing

- ACROSS FROM INTRO PAGE . . . . . \$1,195
- LAST PAGE . . . . . \$1,395
- INSIDE BACK COVER . . . . . \$1,395
- BACK COVER . . . . . \$2,195

All Fine Dining listings and ads are featured online throughout the year

WWW.PROVINCETOWNARTGUIDE.COM